

# COWBOYS AND CHRISTMAS TREES



## 2025 NATIONAL SUMMER MEETING JULY 24-26

Hosted by Dutchman Tree Farms at  
Northern Pines Nursery

All exhibitors, educational sessions, and tours will take place at  
Northern Pines Nursery • 2458 S. Green Rd. • Lake City, Michigan 49651



Northern Pines  
Nursery

MICHIGAN  
CHRISTMAS TREE ASSOCIATION

National  
Christmas  
Tree Association

MID-AMERICA  
CHRISTMAS TREE



partnering state associations

Illinois Christmas Tree Association  
Indiana Christmas Tree Growers Association

For Meeting and Hotel Information Visit

[www.mcta.org](http://www.mcta.org)

## SUMMER MEETING SCHEDULE OVERVIEW:

### THURSDAY JULY 24

10 to 7 pm Vendor Set-up  
1 to 4:30 pm New Grower Session  
2 pm Golf Outing 9-hole at  
Evergreen Resort  
Board Meetings  
5:30 – 6:30 Happy Hour at  
Evergreen Resort sponsored  
by Jutek

### FRIDAY JULY 25

8:00 Registration/Vendor time  
(Donuts and Coffee)  
9:00 Welcome to Dutchman  
9:00 to 11:30 Programing and Tours  
12:00 Lunch/Vendor time  
2:00 to 4:30 Programing and Tours  
4:30 Happy Hour/Vendor time  
6:00 6:00 Hall of Fame and Tree  
Contest Winners Announced  
6:30 Dinner and Rodeo Event

### SATURDAY JULY 26

8:00 Vendor time (Donuts and  
Coffee)  
9:00 to 11:30 Programing and Tours  
12:00 Lunch/Vendor time  
2:00 to 4:30 Programing and Tours  
Conclude program



## HOTELS at a GLANCE

### Evergreen Resort

7880 Mackinaw Trail  
Cadillac, MI 49601  
231-775-9947

### Caberfae Peaks

1 Caberfae Ln, Cadillac, MI 49601  
231-862-3000

### Days Inn by Wyndham Cadillac

6001 East M-115,  
Cadillac, MI 49601  
231-7754414

### Holiday Inn Express

7642 US-131, Cadillac, MI 49601  
231-779-4656

### Lake Cadillac Resort

6319 M 11, Cadillac, MI 49601  
231-577-0773

# National Summer Meeting 2025

## VENDOR REGISTRATION FORM

**July 24-26 • Dutchman Tree Farms & Northern Pines Nursery • 2458 S Green Rd, Lake City, Michigan 49651**

**REGISTRATION DEADLINE IS JUNE 15** to be included in meeting program.

(Please print or type)

Company/Organization \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ Website: \_\_\_\_\_

Name(s) of Attendees \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Are you a member of any of the following Christmas tree associations? Please check all that apply:

Michigan \_\_\_ MACT \_\_\_ NCTA \_\_\_ Illinois \_\_\_ Indiana \_\_\_

### MCTA 9-HOLE GOLF OUTING (Pay at course)

Thursday, July 24 at 2 p.m. at Evergreen Resort, 7880 Mackinaw Trail, Cadillac, MI 49601

Names of those golfing \_\_\_\_\_

### BOOTH COST (includes full convention registration and meals for two people)

\_\_\_ MEMBERS – 1st booth – **\$325** for MCTA, NCTA, MACT, ICTA, and ICTGA

\_\_\_ MEMBERS – Additional Booths – **\$175** for MCTA, NCTA, MACT, ICTA, and ICTGA (same company)

\_\_\_ Non-Member 1st booth – \$375

\_\_\_ Non-Member Additional Booths (same company) – \$225

\_\_\_ Additional registrants – \$125 each (includes meals)

*Vendors reserving four or more tables will get premium placement in the exhibitor area.*

**T-SHIRT – \$20** Specify S-XXL \_\_\_\_\_

Products and service to be exhibited: \_\_\_\_\_

Competitors from whom booth separation is desired: \_\_\_\_\_

I will donate an item to the silent auction to benefit the MCTA Research Fund. \_\_\_

**Booth Costs** \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES:

\_\_\_ **Premier Elite Sponsor** – A custom sponsorship package that includes all the benefits of an event sponsor and more! Pricing is tailored to the specific benefits and exclusivity desired.

\_\_\_ **Event Sponsor** includes: Special meeting time allotted for equipment demonstration or product promotion, full page premium program ad and business name & logo shared in all summer meeting event promotional emails – \$750

\_\_\_ Thursday Welcome Reception – \$250

\_\_\_ Friday Morning Coffee and Donuts – \$300

\_\_\_ Friday Lunch – \$500

\_\_\_ Friday Dinner – \$500

\_\_\_ Friday Refreshments – \$300

\_\_\_ Saturday Morning Coffee and Donuts – \$300

\_\_\_ Saturday Lunch – \$500

\_\_\_ Registration Sponsor – \$150

**Sponsor Costs** \_\_\_\_\_

### PROGRAM ADVERTISEMENTS SPECIFICATIONS

#### PLACEMENT

Premium Placements (Inside Front Cover, Inside Back Cover and Back Cover)

Full Page FULL COLOR

#### SIZE

3.25 x 8 (width by height)

#### RATE

\$200

Inside Pages

Full Page BLACK&WHITE

3.25 x 8 (width by height)

\$100

Half Page BLACK&WHITE

3.25 x 3.875 (width by height)

\$75

*All ads are non-bleed, sizes noted are width by height, full color only available on premium pages*

**Advertising Costs** \_\_\_\_\_

Return this registration form with payment by **JUNE 15, 2025** to:

MCTA, PO Box 252, Durand, MI 48429

Phone: **517.545.9971** | Fax: **517.545.4501**

Questions Contact: Amy at **info@mcta.org**

**TOTAL COSTS** \_\_\_\_\_

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